

Markets Working Group Report and Recommendations

May 2025

A meeting was held via Zoom on May 6th with Kay, Kevin and Clare in attendance.

Councillor Franklin was co-opted onto the group.

Trader Recruitment - 2 new traders in April, both of whom have booked again for May. The group agreed to print business cards with the allocated budget, which can be given out to potential new trader recruits at events.

Amenity Hire rates were discussed. The group recommends that

- Booking of a single stall (space for 2 x tables or 1 x gazebo) is set at £10 at all times. This would apply to commercial bookings anywhere within the council's licenced trading area.
- Booking of the whole area under the market house would remain set at £47.
- Community and non-profit group bookings would continue to be free of charge.

Community banking Hub - HSBC have offered to come to Newent with a community banking Hub. Neil is investigating via a Facebook poll, whether there would be a demand for this.

Summer markets by the lake - Neil is investigating whether council staff are willing to undertake overtime to set these up.

Ice Cream Van

This is now trading by the lake and proving popular so far. The £1200 licence fee for the season has been paid.

Website Markets Page

The group are working with Neil and Charlie to update this, for better promotion to potential traders and the public.

May Market takes place on Sat 17th so we'll be able to give a verbal report on that at the meeting. We have however arranged for a photographer to attend (FoC) to supply us with a better selection of images for the website and social.

Recommendations

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Summer holiday activities - the group requests the council allocates £1,000 from the Markets EMR for the provision of summer activities by the lake. These will be arranged in conjunction with the Market Towns Regeneration Working Group.